GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Municipal Administration & Urban Development – Activities taken up by the Department to increase awareness among the community on various measures to be taken up – Constitution of Committee etc – Orders – Issued.

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MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (B2) DEPARTMENT

G.O.RT.No. 627 Dated:28-10-2016

Read the following:

From the Director of Municipal Administration, AP, Guntur file No.CDMA-14/1/2016-K SEC, Dt.25-9-2016.

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ORDER:

To take up the activities for increasing awareness among the community on various measures to be taken for controlling incidents of communicable diseases, developmental activities and also for publicising on several innovative activities taken up by Government for enhancing visibility and image of the Government in public by way of erecting Hoardings, Pillar Boards, it has been decided to constitute an official committee in the matter. Accordingly, Government hereby constitute the following Committee for monitoring and supervision of the Erection of Hoardings, Pillar Boards in Municipal Corporations and Municipalities:

1. Director of Municipal Administration, AP - Chairman
2. Managing Director, Swatch Andhra Corporation, AP - Member
3. Mission Director, MEPMA, AP - Member
4. Director of Town & Country Planning, AP - Member
5. Chief Engineer (PH), AP - Member

Functions of the Committee:

- Municipal Commissioners should identify the important/potential junctions in the ULBs and submit the list to the above Committee.
- The requirement will be arrived by the Committee in each ULB.
- For erection of Pillar Boards, wherever required in ULBs will be decided through e-tendering process.

Role of Advertisement Agencies:

- Advertisement Agencies may be requested to provide space for Advertisement of various developmental programmes on the Hoardings for an intermediate period (Vacancy Period of their commercial Adds).
- Flexi Printing and Mounting charges will be paid to the agencies as per the rates fixed by I&PR Department.
- App for Geo-tagging of the Advertisements shall be made available in Commissioner & Director of Municipal Administration website.
- Add Agencies should download the App and start the work of Geo-tagging the Advertisement Boards erected by them.

Procedure for payments:

- The payments may be made by the concerned Head of Department under Director of Municipal Administration Budget, MEPMA Budget and Swachh Andhra Corporation Budget under IEC activities.
- In case of Municipal Corporations, the expenditure on Advertisements may be borne from their available funds.
- In case of Municipalities/Nagar Panchayats, the payments may be made from out of the available budget in the Heads of Department.

2. The Director of Municipal Administration / the Managing Director, Swachh Andhra Corporation / the Mission Director, MAPMA are requested to take necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R. KARIKAL VALAVEN,
PRINCIPAL SECRETARY TO GOVERNMENT.

To
The Director of Municipal Administration, A.P. Guntur.
The Managing Director,
Swachh Andhra Corporation,
Flat No.502, Vijayalakshmi residency, ESI road,
Gunadhala, Vijayawada, A.P.
The Mission Director, MAPMA,
O/o Mee-Seva upstair,
Collector Office Compound, Guntur – 500004.
The Director of Town & Country Planning,
A.P. Gornatla, Guntur.
The Chief Engineer (PH), A.P. Guntur.
Copy to: The OSD to M (MA).
The PS to Principal Secretary, MA&UD.

// FORWARDED:: BY ORDER //

SECTION OFFICER.